

## Cookies Policy

CAESARSTONE SDOT-YAM LTD. and its affiliates (collectively, “CAESARSTONE” or “we”) uses different cookies on this website (the “Website”).

This Cookies Policy was created in order to provide you with information about cookies and other similar technologies (“Cookies”) and how they are used by CAESARSTONE in this Website. By using/browsing the Website you accept the use of Cookies by CAESARSTONE in accordance with this Cookies Policy. If you do not accept the use of these Cookies please disable them following the instructions in this Cookies Policy, for instance by changing your browser settings so that cookies from the Website cannot be placed on your computer.

We may change this Cookies Policy from time to time by updating this page. We highly recommend that you should check this page from time to time to ensure that you are happy with any changes.

### **1. ABOUT COOKIES**

Cookies help provide a better, faster and safer user experience. Cookies are small text file containing a string of characters that can be placed and stored on your device (e.g. computer, tablet or mobile device) or are embedded invisibly on web pages, that uniquely identify your browser or device or you when you visit a website, mainly for record-keeping purposes. Cookies allow a website to know if your computer or device has visited that website before, so you don't have to keep re-entering them whenever you come back to the website or browse from one page to another. They are commonly used to make websites work more efficiently, as well as to provide reporting information. Cookies record information about your online preferences and allow CAESARSTONE to tailor the user experience to your interests. Information supplied by cookies can help CAESARSTONE to analyze your use of the Website and help CAESARSTONE to provide you with a better user experience. Most Cookies will not collect information that personally identifies you. They will collect more general information such as how users arrive at and use our websites. For more information about Cookies we recommend you visit: <http://www.aboutcookies.org> or [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **2. TYPES OF COOKIES USED BY CAESARSTONE**

When you visit the Website, we serve first party cookies to your device to enable certain website functionality. We use Cookies to improve the Website, monitor and analyze web traffic. This enables us to understand which parts of our Website are of greatest interest to our visitors. We use this information to continuously improve our Website offering for the benefit of our visitors. The list below describes the types of cookies CAESARSTONE may use on the Website and the purposes for which they are used:

- 2.1. Session Cookies. Cookies can remain on your device for different periods of time: “session cookies” exist only while your website browser is open and these are deleted automatically once the browser is closed; a “persistent cookie”, on the other hand, will survive after your browser is closed and remain valid until its set expiry date, unless deleted by the user before the expiry date. Persistent cookies can be used by website to recognize your device at a later time or for more than one usage session. For example, if you have asked us to remember preferences like your location or your username. CAESARSTONE uses certain session cookies on part of its Website, *inter-alia*, to track user’s activity on the Website so a user does not get asked for the same information he has already given to the Website and without having to authenticate each new area he visits; and/or to detect fraudulent activity.
- 2.2. Strictly Necessary Cookies. CAESARSTONE uses cookies that are essential, as they enable you to move around the Website or to use basic features, such as accessing logged in or secure areas. If these cookies are disabled, then various functionalities on the Website will not work.
- 2.3. Performance Cookies. CAESARSTONE uses cookies to collect information about your use of the Website, which helps CAESARSTONE to improve the performance of the Website and provide you with a better user experience (e.g, information generated from a cookie may be used to create

reports about your use of Website and/or of any application's crash or bug occurred during your use of the Website).

- 2.4. Functionality Cookies. CAESARSTONE uses cookies to enhance the functionality of the Website by storing your preferences. These cookies also allow CAESARSTONE to tailor your user experience and to provide enhanced features and content for you. The information these cookies collect is not used to identify you personally and/or to track your browsing activity on other sites or services. These cookies are non-essential to its use. However, without these cookies, certain functionality (like search functionality) may become unavailable.
- 2.5. Analytics and Research Tools. CAESARSTONE may use or enable third party cookies for analytics purposes measuring the use of the Website and activities performed through the Website (e.g., statistical information generated from an analytics cookie is used to count the number of your visits to the Website) ("**Analytics Cookies**"). If you have disabled one or more Analytics Cookies, we may still use information collected from Analytics Cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.
- 2.6. Marketing Cookies. CAESARSTONE may use marketing cookies to deliver ads that we believe are relevant to you and your interests. For example, we may use targeting or advertising cookies to customize the advertising and content you receive on our Website and to help measure the effectiveness of our advertising campaigns. It is important to note that at no time will we or our service providers attempt to identify you individually, and at no time do we know who you are or what pages you individually have been looking at - we simply aggregate the relevant information to create the market segments of groups of people of similar interests. We consider that this makes a more valuable and unique experience to users by delivering advertising that is more interesting and useful to you.

### **3. HOW TO CONTROL COOKIES**

You can control cookies and/or delete cookies that are already stored on your website/mobile device. Most browsers allow users to access and control of most cookies through the browser settings. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. Please note that some of the cookies are strictly necessary to the working of the Website. Therefore, if you set your browser to disable, reject or block cookies, some parts of the Website may not function properly and you may not be able to access certain features of the Website and other features of our Service may not work properly or in some cases, our Website and/or Services will not be accessible at all. More information on how to control, including how to see what cookies have been set and how to manage and/or delete cookies can be found at: <http://www.aboutcookies.org>, [www.allaboutcookies.org](http://www.allaboutcookies.org) <https://help.yahoo.com/kb/devices-cache-cookies-sln14733.html>.

### **4. CONTACT**

You can contact us by using our Website contact form, available at:  
<http://www.caesarstone.com/en/Customer-Service/Pages/Contact-us.aspx>

*This Cookies Policy was last updated: April 3<sup>rd</sup> 2016*